

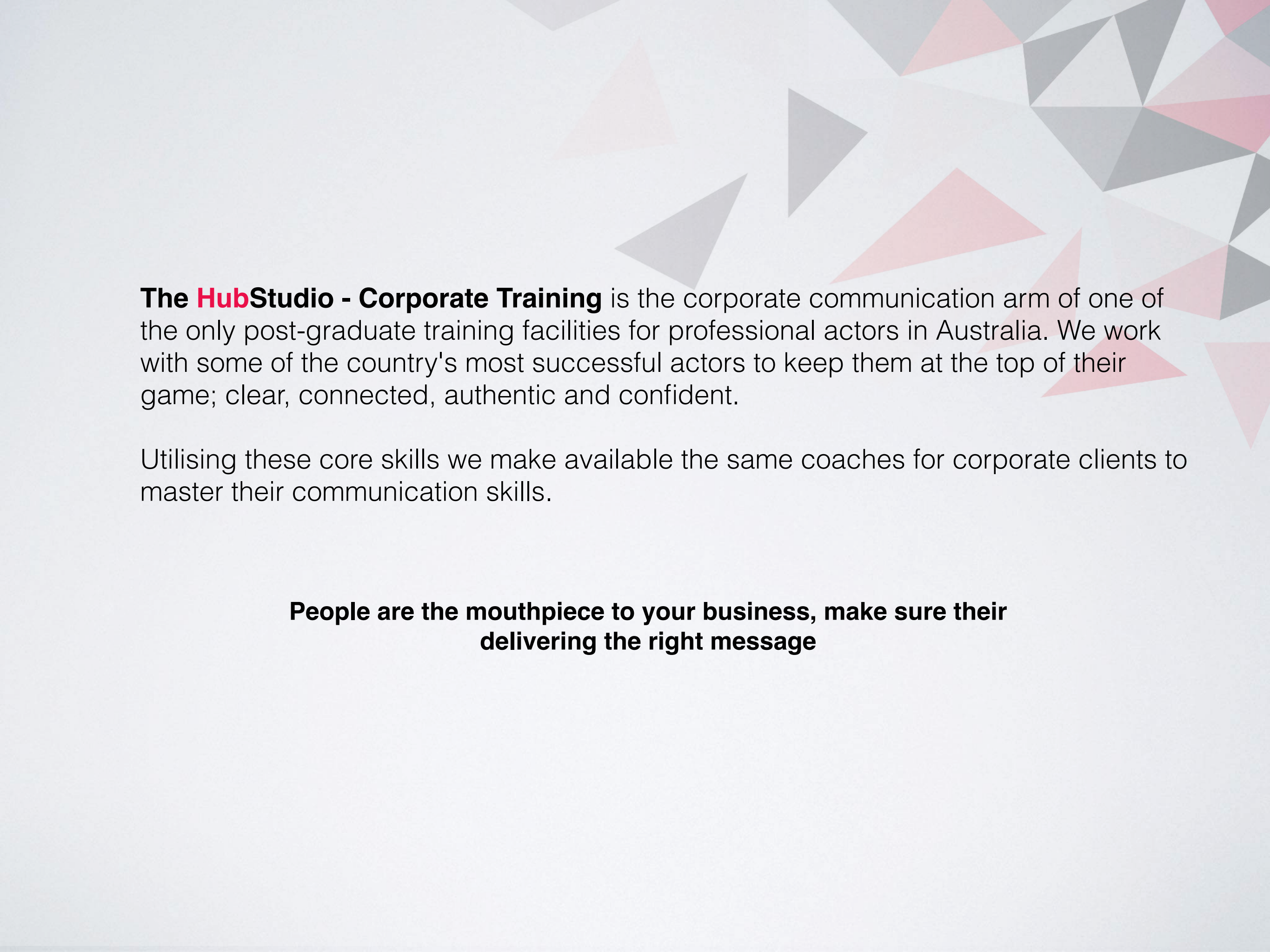


Culture through Communication

The HubStudio

Corporate Training





The HubStudio - Corporate Training is the corporate communication arm of one of the only post-graduate training facilities for professional actors in Australia. We work with some of the country's most successful actors to keep them at the top of their game; clear, connected, authentic and confident.

Utilising these core skills we make available the same coaches for corporate clients to master their communication skills.

**People are the mouthpiece to your business, make sure their
delivering the right message**

Culture Through Communication



What we do

Culture through communication

Culture is the king to any business and effective communication is the key.

Our specialist coaches help each individual to 'unlock the blocks', gain greater awareness of themselves, their communication strengths and importantly their weaknesses. We give you the tools that actors know and use to be authentic, engaging and effective. In other words unafraid. At the core of our programs are:

Authenticity, Confidence & Communication

As coaches we understand how this is done, and what the mechanics are behind great vocal clarity, communication and presentation techniques. We offer these skills to the business community because the same techniques apply, and put quite simply, everyone deserves to present the best version of themselves in any environment.

All our programs are based on traditional proven theatre techniques and methodologies using activity based practical learnings. We give constructive personal feedback in a supportive environment where the individualised key learning outcomes engage and inspire each participant to perform at their best.

The Confident Presenter

Become a confident, engaging and powerful presenter

COURSE DESCRIPTION

The Confident Presenter is a one day comprehensive presentation skills course. Based on proven theatrical techniques The Confident Presenter will teach you the essential skills to deliver your core message with authenticity and impact.

*This program also has a continuation series, tailored for each client.

COURSE OUTCOMES

This series will equip you with all the necessary techniques to create a deep, trusted engagement with your audience. A selection of general outcomes are;

- Become more authentic & truthful
- Better use of physical, vocal and habitual patterns
- Control nerves & use them for your benefit
- Greater body awareness and control
- Use story & structure for deep engagement
- Mental and physically preparation techniques

TESTIMONIAL

"It was one of the best training days I have ever attended and I know the feedback has been very positive right across the CCAS team in Sydney, so much so, in fact, that partners in other jurisdictions are interested in acquiring his services for their teams."

Kevin Clancy - Manager CCAS EY Sydney

The Confident Communicator

A comprehensive body language & engagement technique workshop

COURSE DESCRIPTION

The Confident Communicator is a body-language and audience engagement workshop designed to give you expert skills in communicating physically with authenticity and impact. If you don't know how to use your body in space, for presentations and client meetings, or if you want to learn greater techniques to utilise the space to your advantage – then this series is for you.

COURSE OUTCOMES

This series will equip you with all the necessary body-language techniques so you can speak to your audience genuinely and from your centre; to create a deep, trusted engagement with your audience. A selection of general outcomes are;

- Awareness of non-verbal communication habits.
- Techniques to overcome physical nerves, and how to be grounded in spite of them.
- Techniques for being present and available to your audience. i.e. Authentic.
- Spatial awareness & how to use it to your advantage.
- Far greater body awareness and control of habit.
- Techniques for being truly engaging to any audience.

The Confident Voice

Believe it or not you were born with a beautiful voice. Learn how to use it properly.

COURSE DESCRIPTION

The Confident –Voice will let you find your self-expression working through various techniques to give you a fully dynamic range, capable of blowing the roof off or entralling an audience with a quiet whisper.

COURSE OUTCOMES

This series will equip you with all the necessary techniques to create a deep, trusted engagement with your audience. A selection of general outcomes are;

- Increased vocal authenticity and awareness
- Better use of pitch, pace, volume
- Ability to use vocal technique for deeper engagement
- Accent neutralisation techniques
- Use of vocal techniques for deep engagement
- Techniques for overcoming nerves, allowing for greater presence

Individualised Learning



Individualised Learning

Tailored courses

COURSE DESCRIPTION

The Individualised learning Program allows us to utilise our coaches and their various skills in putting together a specific program for your company's needs. A recent example is listed below

AREAS OF EXPERTISE

- Communication Skills
- Public Presentation Skills
- Vocal Training and Development
- Accent Neutralisation
- Physical Presence and Body Language
- Mindset Coaching / Executive Coaching
- Presentation Planning & Rehearsal

CASE STUDY

Quantcast:

Lead Philosophy: *“To develop trusted, engaging, authentic and elite business consultants. People who fundamentally understand the customers needs, who can deliver the right solution by explaining the relevancy of programatic and the historical context of ad-tech through Story Point Relevance (STP), and prove to the customer how a partnership with Quantcast will unlock their present and future goals.”*

We conducted 6 training sessions in Advanced Presentation Skills using four different coaches in the disciplines of Body Language, Voice, Mindset and Structure. The training took place once every second week at our studio for three hours each session. Using techniques of Story Point Relevance and the IIS content structure we developed a program that delivered beyond expectations.

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www.corporate.thehubstudio.com.au

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